

SCOWCROFT & Associates

McIntosh 2006 Consumer Electronics Show Highlights



Attendees at McIntosh's main demo room at the Alexis Park Hotel were treated to a demonstration of the entire line of Platinum Series products, (XRT2K Loudspeakers, MC2K Power Amplifiers and C1000 Preamp, both tube and solid state sections), and sourced by the MS-300 Server, MVP-861 Universal Player, and for the first time in 25 years, a turntable!



MCD201 SACD/CD



MA6300 Integrated



VP1000 Video Scaler

New models shown in the booth were the MCD201 SACD/CD Player which began shipping in late December, the MA6300 Integrated Amp and the VP1000 Video Scaler.

The MA6300 is the first integrated from Mc to offer the fiber-optic back-light meters. Although pricing was unavailable at CES, we are estimating around \$3,300/list. With 100 watts/channel into 8 ohms, 150 watts/channel 4 ohms, remote control, phono-stage, thermal-track transistors, and auto bias, this unit will be a very strong performer.

The VP1000 Video Scaler will seamlessly integrate with the MX-135 & MX-119 to offer customers video scaling from any format— to any format, with two outputs simultaneously. 4 HDMI inputs, 2 HDMI outputs offer incredible flexibility for any A/V system. Availability is scheduled for 2nd quarter.

Manufacturer's Representative's Of Fine Audio & Video

McIntosh CES 2006 Highlights



A special treat for CES attendees was the DORON Industries ride simulator located just outside the McIntosh demonstration rooms.

DORON is located in Binghamton New York and has incorporated McIntosh into their motion simulator. DORON is interested in evaluating this type of motion simulation for future products targeted at the home theater industry.

If you had the opportunity to ride in this simulator, and have any thought, please contact your sales representative so that we can forward the information on to DORON Industries.



The XRT-16 debuted at CES-06 as the entry level to the very successful XRT Series of loudspeakers. Standing approximately 70 inches tall, and utilizing the tweeters from the \$80K/pr. XRT2K's, these speakers really performed. Pricing has not been determined, but is expected to be announced first quarter. Note the new styling of the speaker base, which may be an indication of a change for the XRT-28/29 as well. The McIntosh logo however will probably be removed from the base and attached to the grill.

Inside Track Results

The Inside tracks results are in for 2006 and McIntosh did exceptionally well again:

Product Performance	#3
Overall Ranking	#4
Brand Name Recognition	#4
Product Reliability	#4
Service Issues	#4
Specialists Distribution Policies	#4
Obtainable Profit Margins	#5
Price Protection/Changes	#5
Technical Support	#6
Ease of Doing Business	#7
Appropriate Assortment	#7
Specialist Programs	#7
Just In Time Delivery	#8

The #8 spot for just in time delivery was accomplished even with McIntosh obtaining over a 35% growth rate nationally for the first 9 months of their fiscal year!

Representing These Fine Manufacturers



Paradigm



MIT

A T H E M

BIG

FURMAN

neovision



ESOTERIC



TEAC



18766 East Powers Place, Centennial, Colorado 80015
 (303) 766-9733 ■ (866) 537-9733 ■ (303) 537-4422 Fax
www.scowcroftandassociates.com

I PRO