

CUSTOM DEALER ADDENDUM

to the Paradigm® Authorized Dealer Agreement

This agreement is made this _____ day of _____, 20____ by and between:

Paradigm Electronics Inc., Sales and Marketing U.S., 11-919 Fraser Drive, Burlington, ON L7L 4X8 ("**Paradigm**") or

Paradigm Electronics Inc., Sales and Marketing Canada, 205 Annagem Blvd., Mississauga, ON L5T 2V1 ("**Paradigm**") and

- Proprietorship
- Partnership
- Incorporated
- LLC

LEGAL: _____ ("**Custom Dealer**")

DBA: _____

With principal offices at: _____

City: _____ **State/Prov:** _____ **Code:** _____

RECITALS

In addition to all terms and conditions signed and agreed to in the Paradigm® Authorized Dealer Agreement, Custom Dealer and Paradigm® hereby also agree to the following for each location in schedule (A) below:

1. Paradigm® agrees to allow Custom Dealer to display a limited selection of products as will be set by Paradigm®, and may be reviewed and changed by Paradigm® from time to time.
2. Custom Dealer agrees to specify and install Paradigm® and/or Paradigm® Reference in-wall and/or in-ceiling speaker products in all customer quotations and installations, unless a suitable model is not available for a specific application or, unless the customer specifically requests that Paradigm® and/or Paradigm® Reference in-wall and/or in-ceiling speakers not be used in their installation.
3. Custom Dealer agrees to put forth their best efforts at all times to include all other Paradigm® and/or Paradigm® Reference products in all custom installations within the limits set out in the Paradigm® Authorized Dealer Agreement.
4. Custom Dealer agrees to purchase from Paradigm® an amount of no less than \$40,000 with every 12 month calendar period.

Dealer's signature below indicates agreement to this Addendum. In witness whereof, the parties hereto have executed this Addendum effective the day and year first above written.

Dealer (Legal): _____

Paradigm Electronics Inc.

– or –

Paradigm Electronics Inc.

Signature: _____

Name (Print): _____

W.A. VanderMarel
Sales & Marketing U.S.

Scott Bagby
Sales & Marketing Canada

Please Check: Owner Corporate Officer

SCHEDULE (A): AUTHORIZED CUSTOM DEALER SALES LOCATIONS

Store Name _____

Store Name _____

Street Address _____

Street Address _____

City _____ State/Prov _____ Code _____

City _____ State/Prov _____ Code _____

Phone (_____) _____ - _____ Manager _____

Phone (_____) _____ - _____ Manager _____

Store Name _____

Store Name _____

Street Address _____

Street Address _____

City _____ State/Prov _____ Code _____

City _____ State/Prov _____ Code _____

Phone (_____) _____ - _____ Manager _____

Phone (_____) _____ - _____ Manager _____