

SCOWCROFT ASSOCIATES

MANUFACTURERS
REPRESENTATIVES OF
FINE AUDIO & VIDEO
SINCE 1970

Scowcroft June 2011 Product Show Highlights

Anthem
BG Radia
Cue Acoustics
Digital Projection
DNP Screens
Elmob Furniture
EZAir
McIntosh Labs
Panamorph
Paradigm
Procella Audio
Salamander Designs
Seura
SurgeX
Totem Acoustic
Wadia-Qsonix



Russell Warnhoff from Panamorph & Ken Eagle from Digital Projection



All four video technology classes were filled to capacity with three dozen attendees.



Dave Watson from Wadia demonstrating their new 171 Transport and 151 Amp



Al Jason from EZAir was on-hand to demonstrate their EZAir wireless A/V products.



Truly 3-Dimension soundstage from the Totem Element Series and McIntosh Audio products??



Robin Ellis from BG Radia arrived to show off their full line of custom loudspeakers.

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Jesse Walsh from DNP Screens (left) and Fred Scruti from Digital Projection on-hand for trainings and presentations of their products.



Steve Libin from Totem Acoustic arrived to demonstrate the exciting new Element Series, as well as multiple other series of the Totem Acoustic product line-up.



Sam Millen from Cue Acoustics on-hand to demonstrate the new hospitality edition of the Cue Acoustic table-top IPod Music System.



Main video education training room completion awaiting the 36 attendees who signed up for the four training classes sponsored by Digital Projection, DNP Screens and Panamorph Anamorphic lenses.

Scowcroft June 2011 Product Show Sponsors



New Line Introduction!



We are very pleased to announce that Scowcroft & Associates has been appointed as the SurgeX sales representative for Colorado, Arizona, New Mexico, Utah, Montana, Idaho and Wyoming.

All SurgeX products are manufactured here in the USA!

The most demanding installations rely on SurgeX, including the Hubble Space Telescope, Carnegie Hall and the Dallas Cowboys stadium to name but a few.

SurgeX products include the following technology feature set;

Advanced Series Mode®

Patented Surge protection technology that eliminates surge energy and does not allow ground-wire contamination or common-mode disturbances with Zero let through voltage.

CouVs®

Catastrophic Over-Under Voltage Shutdown with auto restart when conditions improve.

ICE®

Inrush Current Elimination Filter. Engages at unit power-up.

All SurgeX products are backed by a 10 Year Replacement Warranty and a 10 Year connected equipment warranty, with pricing starting at \$289.00 retail.



Finally, a back up system you can believe in.

An advertisement for the SurgeX XN120 unit. It features a black XN120 unit on the right side. The text reads: "Have you heard? Our multi-circuit residential solution, the XN120, won 3 esteemed awards at CEDIA!". Below the text are three award logos: "RESI AWARDS 2010", "CEDIA 2010 Electronic Equipment Award Winner", and "EXC!TE Customizable". A "Learn more" button with a right-pointing arrow is located at the bottom left of the advertisement.

Have you heard?

Our multi-circuit residential solution, the XN120, won 3 esteemed awards at CEDIA!

Learn more →

RESI AWARDS 2010

CEDIA 2010 Electronic Equipment Award Winner

EXC!TE Customizable

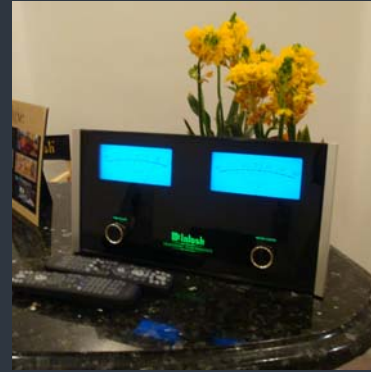
Legendary Music & Cinema's Grand Opening In Scottsdale



Legendary Music & Cinema's retail store-front located in Scottsdale just off Scottsdale Road & Bell Road



Sidney Coderman, designer of the famous McIntosh MC275 and Steve Mulnick, from McIntosh Labs.



LMC offered up the new McIntosh Wall Clock on a raffle for attendees of their grand opening.



LMC's highest end audio room, with McIntosh gear powering MBL Loudspeakers. Those are McIntosh MC2301 300 watt tube mono-blocks on the floor, at 141 pounds a piece!



Nearly every corner of the store had McIntosh audio powering loudspeakers from McIntosh, Sonus, Martin Logan and MBL.



Every demo room at LMC gives customers the opportunity to close the door and enjoy music as long as necessary,.



Mike Ware, co-owner of LMC designs their in-store furniture to compliment their rooms. LMC has a full carpentry shop to custom build cabinets for their customers.



Finally winding down as customers departed just after 11:00 PM, Bob Scowcroft (left), Steve Mulnick (center) and Wolfgang Brandt (right) from Absolute Audio discuss the events stellar success.



Procella-Powered Cinema Wins CEDIA UK *Best Home Cinema Award*

Congratulations to Procella Audio dealer Prestige Audio who recently won the 2011 CEDIA UK Award for Best Home Cinema: £40,000 - £100,000!

The award-winning Northwood Home Cinema system features a Procella speaker system consisting of seven P6s and a pair of P10 active subwoofers.

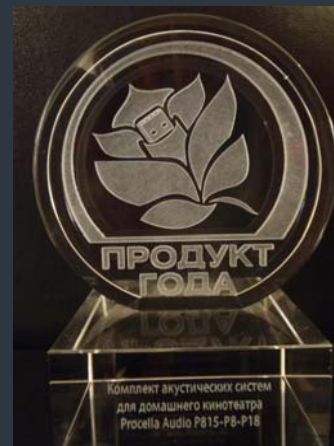
It was described by the CEDIA judges as "a true re-creation of a cinematic experience in the home."



Procella P815, P8 and P18 Win Prestigious Russian 'Product of the Year' Award

Procella has just received the prestigious Russian National Product of the Year Award for the P815 active loudspeaker, the P8 main/surround speaker and the P18 active subwoofer, an absolutely incredible sounding system.

Selected by a jury consisting of editors of leading specialized publications and independent Russian audio and video experts, the winners are announced each April at the Consumer Electronics Expo in Moscow. Procella Audio was the only high-end loudspeaker manufacturer to win an award!



Utah Audio Rocks With Totem, McIntosh and Paradigm!



We love showing off our dealers. Tom Gibbons, owner of Utah Audio has been fine tuning his store located in Sandy, Utah for nearly three years. Remerchandising, color changes, and new product lines such as Totem, keep the store fresh and invigorating for both old and new customers. New changes include front glass murals and new paneling in the high end 2-channel room. Systems are always ready for a proper demonstration, and you will never see anything out of place, or not hooked up.

Multiple systems powered by Anthem and McIntosh are running Paradigm, McIntosh and Totem Acoustic speakers throughout the store.

We congratulate Tom and his entire staff for development and implementation of such a fine audio video store!

